

GAL POWER PRESENTS

8TH ANNUAL HELP KIDS GROW UP CHARITY GOLF TOURNAMENT

MANAGED BY THE CANADIAN FOUNDATION FOR
CHILDREN WITH AIDS

IN SUPPORT OF VARIETY OF OTTAWA



JULY 11, 2017 EAGLE CREEK GOLF CLUB

**This is the perfect event for
you if you want to:**

- 1) support two amazing children's charities
- 2) enjoy the best golf tournament experience of the year

Variety of Ottawa has partnered with CHEO to use \$100,000 from the tournament proceeds to fund new treatment equipment!



Between 2010 and 2016 the tournament has generated over **\$424,000** in sponsorship donations that enabled nearly **\$346,000** in net proceeds to be passed on to our two charities. These funds have made a significant impact of children in need within the Ottawa region and in Africa.

CFCA has expanded its “children with aids” programs within 4 sub-Saharan African countries, and now helps to support over 30,000 families.



GAL Power is the driving force behind a commitment to raise over \$700,000 in 10 years. Join them this year to bring us a step closer to this goal! See **below** for summary of sponsorship opportunities.

Sponsorship Level	Platinum	Gold / Hospitality	Silver / Event	Silver	Bronze	Tee Box
Cash Investment Level	(\$8,000)	\$4,000)	(\$2,500 + \$500 event prize package)	(\$2,750)	(\$800)	(\$300) cash or minimum \$500 prize package
Includes:						
Guaranteed Foursome Entry (\$1,000 cost per foursome)	√ 2 comp. foursomes	√ 1 comp. foursome	√ ½ off foursome fee	√ ½ off foursome fee	√	
Tournament website promotion / sponsorship section	Full page + logo on home page	½ page write-up	¼ page write-up	¼ page write-up	Logo and link to website	Logo
Mentions on Social Media	√	√	√	√		
Tournament Program promotion	Full page	½ page	¼ page	¼ page	Name & Logo	Logo
Promotional materials / player registration package	√	√	√	√		
Banner / Signage Tournament day	√ Clubhouse	√ Clubhouse	√ At Event Location*	√ Clubhouse		
Sponsor Board Logo (scaled by sponsorship level)	√	√	√	√	√	√
Post Tournament Advertorial recognition	√	√	√	√		
VIP Seating at Dinner	√	√	√	√		
Complimentary Guest Ticket - Dinner	2	1				

* Silver Event Sponsors will have dedicated signage rights for the event venue that they sponsor (Putting and Chipping Contests, 2 LD Events, Straightest Drive, 4 Closest to Pin & HOI Events, Toughest Hole). There are a total of **10** skill events plus the Top Team competition during the tournament day.

On **page 3** is further detail re: sponsorship levels and number of available sponsorship slots.

Sponsorship Level	Includes:	Commitment	# Available
“Platinum” Hospitality <ul style="list-style-type: none"> • Dinner 	<ol style="list-style-type: none"> 1. <u>Two</u> complimentary foursome group entries at event - (\$2,000 value) – guaranteed entry into tournament! 2. Exclusive banner placement on tournament day 3. Full page ad in tournament program and company name / logo identified in all printed tournament materials and post-tournament publications 4. Full page within Tournament website with link to company web site 5. Signage at a designated hole (no other companies will be displayed at this hole) and company banner in the banquet hall for tournament dinner reception 6. Option to place company promotional materials in tournament bag provided to all players 7. VIP Seating at Dinner / Awards banquet with 2 complimentary guest tickets 	\$,8000	2
“Gold” Hospitality <ul style="list-style-type: none"> • Breakfast • Lunch • Networking • Wine 	<ol style="list-style-type: none"> 1. <u>One</u> complimentary foursome entry at event - (\$1,000 value) – guaranteed entry into tournament! 2. Exclusive company banner / signage placement on tournament day 3. ½ page ad in tournament program and post-tournament publications 4. ½ page within Tournament website with link to company web site 5. Option to place company promotional materials in tournament bag provided to all players 6. Tee box signage at the designated hole for gold sponsors 7. VIP Seating at Dinner with 1 complimentary guest ticket 	\$4,000	4
“Silver” Event <ul style="list-style-type: none"> • Hole-in-One & CTP • Longest Drive – Men • Longest Drive – Women • Long Drive Challenge • Straightest Drive • Toughest Hole • Putting • Chipping 	<ol style="list-style-type: none"> 1. <u>One</u> guaranteed foursome entry at event, reduced by 50% - (\$500 value) 2. Exclusive banner / signage placement on tournament day, at event location 3. ¼ page ad in tournament program and post-tournament publications 4. ¼ page within Tournament website with link to company web site 5. Option to place company promotional materials in tournament bag provided to all players 6. <u>Exclusive</u> Banner and Tee box signage placement at your designated event location 	\$2,500 + \$500 event prize package	(11) 4 1 1 1 1 1 1
“Silver”	<ol style="list-style-type: none"> 1. One guaranteed foursome entry at event, reduced by 50% - (\$500 value) 2. ¼ page ad in tournament program and post-tournament publications 3. ¼ page within Tournament website sponsor section with link to company web site 4. Name and logo displayed at Silent Auction and prize tables 5. Option to place company promotional materials in tournament bag provided to all players 6. Tee box signage at a designated hole (Only silver prize sponsors will be displayed at this hole) 	\$2,750	6
“Bronze”	<ol style="list-style-type: none"> 1. The first six confirmed bronze sponsors will receive a guaranteed foursome entry 2. Logo within tournament program 3. Company listing including logo within Tournament website - sponsor section 4. Tee box signage displayed on course during tournament 	\$800	10
“Tee Box”	<ol style="list-style-type: none"> 1. Logo within tournament program and post-tournament e-newsletter 2. Company listing including logo within Tournament website - sponsor section 3. Tee box signage displayed on course during tournament 	\$300 cash <u>or</u> minimum \$500 prize package	12