

# GAL Power Presents

9<sup>th</sup> Annual Help Kids Grow Up Charity Golf Tournament



Managed by the CANADIAN  
FOUNDATION for CHILDREN  
with AIDS

In Support of  
**VARIETY of  
OTTAWA**



## July 10, 2018 / Eagle Creek Golf Club

This is the perfect event for you if you want to:

- 1) Support two amazing children's charities
- 2) Enjoy the best golf tournament experience of the year

Variety of Ottawa has partnered with CHEO to use \$100,000 from the tournament proceeds to fund new treatment equipment!



Between 2010 and 2017 the tournament has generated over **\$500,000** in sponsorship donations that enabled over **\$426,000** in net proceeds to be passed on to our two charities. These funds have made a significant impact of children in need within the Ottawa region and in Africa.

CFCA has expanded its “children with aids” programs within 4 sub-Saharan African countries, and now helps to support over 30,000 families.



(See pages 2-3 for sponsor level information)



# GAL Power is the driving force behind a commitment to raise at least \$700,000 in charity sponsorship support in 10 years.

Join them this year to bring us a step closer to this goal!

See **below** for summary of sponsorship opportunities for:

*9th* Annual Help Kids Grow Up Charity Golf Tournament / July 10, 2018 / Eagle Creek Golf Club

Sponsorship Level	Platinum (Dinner)	Gold (Hospitality)	Silver	Bronze (Major Prize)	Tee Box
Cash Investment Level	(\$8,000)	(\$4,000)	(\$2,750)	(\$800)	(\$300) cash or minimum \$500 prize package
Includes:					
<b>Guaranteed</b> Foursome Entry (\$1,000 cost per foursome entry)	√ <b>2</b> comp. foursomes included	√ <b>1</b> comp. foursome included	√ <b>2</b> complementary player entries	√ <b>(for the first 6 sponsors)</b>	
Tournament website promotion / sponsorship section	Full page + logo on home page	½ page write-up	¼ page write-up	Logo and link to website	Logo
Mentions on Social Media posts	√	√	√		
Tournament Program promotion	Full page	½ page	¼ page	Name & Logo	Logo
Promotional materials / player registration package	√	√	√		
Signage during Tournament day	√ <b>Clubhouse* + Tee Box Sign</b>	√ <b>Clubhouse* + Tee Box Sign</b>	√ <b>On Course* + Tee Box Sign</b>	√ <b>Prize Table + Tee Box Sign</b>	√ <b>Tee Box sign at a hole on course</b>
Sponsor Board Logo (scaled by sponsorship level)	√	√	√	√	√
Post Tournament Advertorial recognition	√	√	√		
VIP Seating at Dinner	√	√	√		
Complimentary Guest Ticket - Dinner	<b>2</b>	<b>1</b>			

\* Platinum, Gold, & Silver Sponsors will have dedicated signage rights at the event venue, including the option to setup a booth / table, with company signage and company literature.

(See page 3 for further details re: sponsorship levels and number of available sponsorship slots)

## 9<sup>th</sup> Annual Help Kids Grow Up Charity Golf Tournament / July 10, 2018

Sponsorship Level	Sponsorship Benefits Includes:	Financial Commitment	# Available Slots / Per Level
<b>“Platinum” Hospitality</b> <ul style="list-style-type: none"> <li>• Dinner</li> <li>• Major Prize</li> </ul>	<ol style="list-style-type: none"> <li>1. <u>Two</u> complimentary foursome group entries at event - (\$2,000 value) – <b>guaranteed</b> entry into tournament field!</li> <li>2. Full page ad in tournament program and company name / logo identified in all printed tournament materials and post-tournament publications</li> <li>3. Full page within Tournament website with link to company web site</li> <li>4. Exclusive signage placement on tournament day / in Bistro during breakfast, behind clubhouse during tournament round, and within the banquet hall for tournament dinner reception</li> <li>5. Logo image on tournament sponsor banner, on display tournament day</li> <li>6. Tee box signage at the designated hole for platinum sponsors</li> <li>7. Option to place company promotional materials in tournament bag provided to all players and set up a table / booth within Bistro to display company information</li> <li>8. VIP Seating at Dinner banquet with 2 complimentary guest tickets for dinner</li> </ol>	\$8,000	2
<b>“Gold” Hospitality</b> <ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Lunch</li> <li>• Networking</li> <li>• Wine</li> </ul>	<ol style="list-style-type: none"> <li>1. <u>One</u> complimentary foursome entry at event - (\$1,000 value) – <b>guaranteed</b> entry into tournament!</li> <li>2. ½ page ad in tournament program and post-tournament publications</li> <li>3. ½ page within Tournament website with link to company web site</li> <li>4. Exclusive signage placement on site during tournament round, to be finalized based on hospitality event sponsored</li> <li>5. Logo image on tournament sponsor banner, on display tournament day</li> <li>6. Option to place company promotional materials in tournament bag provided to all players and set up a table / booth within Bistro to display company information</li> <li>7. Tee box signage at the designated hole for gold sponsors</li> <li>8. VIP Seating at Dinner banquet with 1 complimentary guest ticket for dinner</li> </ol>	\$4,000	4
<b>“Silver” Event</b>	<ol style="list-style-type: none"> <li>1. One guaranteed foursome entry at event, foursome entry fee reduced by 50% - (\$500 value) <u>or</u> 2 complimentary player entries.</li> <li>2. ¼ page ad in tournament program and post-tournament publications</li> <li>3. ¼ page within Tournament website sponsor section with link to company web site</li> <li>4. Name and logo displayed at Silent Auction and prize tables</li> <li>5. Logo image on tournament sponsor banner, on display tournament day</li> <li>6. Option to place company promotional materials in tournament bag provided to all players</li> <li>7. Tee box signage at the designated hole based on event sponsorship (Only silver prize sponsors will be displayed at this hole)</li> </ol>	\$2,750	15
<b>“Bronze”</b>	<ol style="list-style-type: none"> <li>1. The first <u>6</u> confirmed bronze sponsors will receive a <b>guaranteed</b> foursome entry spot within tournament field (at regular foursome entry fee of \$1,000)</li> <li>2. Logo within tournament program &amp; Logo image on tournament sponsor banner, on display tournament day</li> <li>3. Company listing including logo within Tournament website - sponsor section</li> <li>4. Tee box signage displayed on course during tournament</li> </ol>	\$800	10
<b>“Tee Box”</b>	<ol style="list-style-type: none"> <li>1. Logo within tournament program and on tournament sponsor banner, on display tournament day</li> <li>2. Company listing including logo within Tournament website - sponsor section</li> <li>3. Tee box signage displayed on course during tournament</li> </ol>	\$300 cash <u>or</u> minimum \$500 prize package	12